



# Information Is Protection

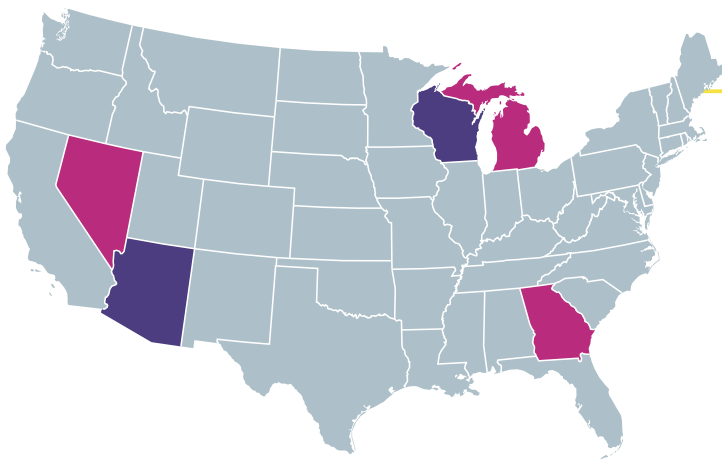
Invest in truth, trust, and access to accurate information for millions

## Initiative Overview

Proyecto Progreso is a comprehensive civic information and community education initiative designed to ensure immigrant communities have access to accurate, timely information regarding immigration policy, legal rights, and community resources. As a core component of America's Future Project's (AFP) 2026 efforts, this initiative expands AFP's mission to combat misinformation and deliver trusted information to vulnerable communities at scale.

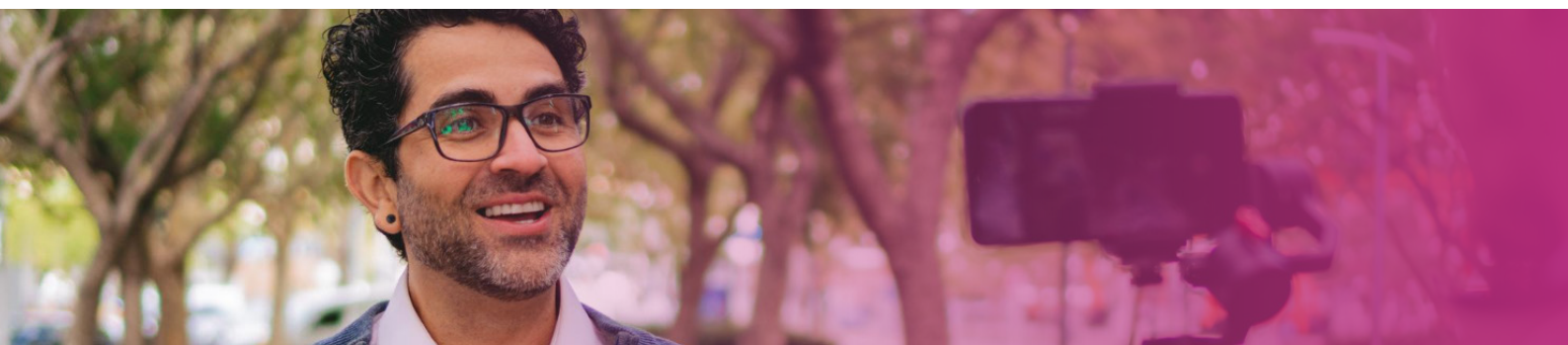
The program builds upon successful models previously implemented in Arizona and will scale those strategies across multiple states in response to increasing anti-immigrant rhetoric and policy uncertainty. **AFP is leveraging its expertise in culturally competent media and community engagement to meet the growing demand for reliable information.**

The initiative utilizes trusted Spanish-language media, digital platforms, and expert-led programming to provide accessible and actionable information. Through Proyecto Progreso, AFP is reinforcing its commitment to ensuring immigrant communities are informed, supported, and able to confidently engage in civic life.



## 2026 Targeted States

In 2026, AFP is focused on five key battleground states: **Arizona, Nevada, Georgia, Michigan, and Wisconsin**, where demographic shifts and information gaps present both urgent challenges and critical opportunities.



# 2026

## Initiative Highlights

### Goals

- Increase awareness of legal rights and policy changes
- Provide trusted, culturally competent information at scale
- Build a **sustainable information network across key states**

### Why it Matters

- Immigrant communities are disproportionately targeted by misinformation
- Lack of accessible legal and policy information creates fear and confusion
- Trusted, **language-accessible resources are critical** for community stability

### Strategic Approach

**Spanish-Language Media Campaigns:**  
Radio, digital, and news partnerships

**Expert Education Series:**  
Bi-weekly programming featuring attorneys and policy experts

**Community Information Network:**  
Resource distribution, alerts, and local partnerships

### Key Metrics

**4 million**  
media impressions

**1 million**  
digital engagements

- Bi-weekly **30-minute educational broadcasts**
- Partnerships with 40 community organizations

## Information People Can Trust

 @proyectoprogresoaz

 [tusederechos.us](https://tusederechos.us)

A Project of America's Future Project and America's Future Project Action Fund

